

EXHIBIT A**Joint Exhibit List**

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
1	P		U.S. Reg. No. 3,025,377 - JOHN'S INCREDIBLE PIZZA CO.			
2	P		U.S. Reg. No. 3,058,427 JOHN'S INCREDIBLE PIZZA CO.			
3	P		U.S. Reg. No. 3,061,612 - JOHN'S INCREDIBLE PIZZA CO. ALL YOU CAN EAT FOOD & FUN! (and Design)			
4	P		U.S. Reg. No. 3,099,682 - JOHN'S INCREDIBLE PIZZA CO. ALL YOU CAN EAT FOOD & FUN! (and Design)			
5	P		Cal. Reg. No. 058668 - JOHN'S INCREDIBLE PIZZA CO.			
6	P		Cal. Reg. No. 059016 - JOHN'S INCREDIBLE PIZZA CO.			
7	P		Cal. Reg. No. 059018 - JOHN'S INCREDIBLE PIZZA CO. ALL YOU CAN EAT FOOD & FUN! (and Design)			
8	P		Cal. Reg. No. 059015 - JOHN'S INCREDIBLE PIZZA CO. ALL YOU CAN EAT FOOD & FUN! (and Design)			
9	P		U.S. Reg. No. 3,019,206 - EXPERIENCE THE INCREDIBLE!			
10	P		U.S. Reg. No. 3,049,057 - EXPERIENCE THE INCREDIBLE!			
11	P		U.S. Reg. No. 3,332,657 - INCREDIBEAR			
12	P		U.S. Reg. No. 3,350,338 - INCREDIBEAR (and design)			
13	P		Photo - John's Incredible Pizza Co. - Victorville			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
14	P		Photo – John’s Incredible Pizza Co. - Victorville sign			
15	P		Photo - John's Incredible Pizza Co. - Bakersfield			
16	P		Photo - John's Incredible Pizza Co. - Fresno			
17	P		Photo – John’s Incredible Pizza Co. - Fresno sign			
18	P		Photo - John's Incredible Pizza Co. - Stockton			
19	P		Photo - John's Incredible Pizza Co. - Modesto			
20	P	Undated	Photos – John’s Incredible Pizza Co. -- Store Exteriors			
21	P	Undated	Photos – John’s Incredible Pizza Co. – Montclair (Interior)			
22	P	Undated	Excerpts from Video of Montclair Store			
23	P	Undated	Virtual Tour of Riverside Tour from JIPC Website			
24	P	Undated	Photos – John’s Incredible Pizza Co. - Misc. Store Interiors			
25	P	12/00/97	Quick Report - Victorville 1997			
26	P	07/05/98; 01/29/00	Newspaper Ads - Victorville			
27	P	Undated	Specimes of Historic JIPC Brochures, Pamphlets, Mailers, etc.			
28	P	Various	Specimens of Current JIPC Brochures, Pamphlets, Mailers, etc.			
29	P	Undated	Specimen - JIPC T-Shirt			
30	P	Undated	Specimen - JIPC Kid's T-Shirt			
31	P	Undated	Specimen - JIPC Polo Shirt			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
32	P	Undated	Specimen - JIPC Sweatshirt			
33	P	Undated	Specimen - JIPC Baseball Cap			
34	P	Undated	Specimen - JIPC Tote Bag			
35	P	Undated	Specimen - Incredibear			
36	P	10/10/2000	JIPC website - 2000			
37	P	06/04/2002	JIPC website – 2002			
38	P	06/24/2003	JIPC website – 2003			
39	P		JIPC website – 2003 Intro Animation			
40	P	7/31/2004	JIPC website – 2004			
41	P	4/8/2005	JIPC Website - 2005			
42	P	6/26/2008	JIPC Website - 2008/2009			
43	P	Undated	Print-out of HTML code for JIPC website			
44	P	5/15/2009	Print-out of Traffic Details from Alexa - johnspizza.com and johnsincrediblepizza.com			
45	P	July 2008-April 2009	Logs of Keyphrases Used on Search Engines			
46	P	2Q 1998	Pizza Marketing Quarterly Article			
47	P	05/07/98	Article from Bakersfield Californian <i>Third Wal-Mart to Open in Bakersfield, California</i>			
48	P	08/07/99	Article from Fresno Bee <i>John's Incredible Pizza Co. Sets Sights on North Fresno</i>			
49	P	09/11/01	Article from The Record <i>Pizza Parlor to Replace Grocery Store in Stockton, California Shopping Center</i>			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
50	P	5/24/2004	Lori Lohmeyer, "John's Incredible Pizza Slices Into Entertainment-and-Buffer Pie," Nation's Restaurant News			
51	P	3/17/2005	Article - Pizza Marketing Quarterly			
52	P	05/30/05	Article from Orange County Business Journal <i>Restaurant Chains Report 10% Jump in Sales</i>			
53	P	Various	Specimens of Awards			
54	P	Various	Collection of newspaper articles and periodicals referring to JIPC			
55	P		JIPC Customer Comment Cards			
56	P		JIPC Online Customer Correspondence			
57	P		JIPC Online Reviews			
58	P		Customer Confusion Correspondence			
59	P	Undated	Summary of JIPC Net Sales under the JIPC Marks (1997-P3 Fiscal 2009)			
60	P	Undated	Summary of JIPC Advertising Expenses to Promote the JIPC Marks (1997 - April 2009)			
61	P	Undated	Summary of JIPC Party Reservation Data			
62	P	Undated	Summary of JIPC Kids Club Data			
63	P	Undated	Summary of JIPC VIP Club Data			
64	P	Undated	Summary of JIPC Credit Card Purchase Data			
65	P	4/1/2004	Excerpts from Shareholder Agreement -- Incredible Entertainment, Inc.			
66	P	3/11/2005	Email to John Parlet from Jim Manarino re Out of State Properties			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
67	P	5/1/2005	Sublease Agreement -- Las Vegas, NV			
68	P	Various	Examples of Expansion efforts			
69	P	Various	Correspondence re franchise inquiries			
70	P	9/24/2008	Email to John Parlet from Dan Adamson re Offer to Lease - Las Vegas, NV			
71	P		Television Advertisements			
72	P	7/26/2007	Letter from Jere Webb to Craig Cihak			
73	P	8/1/2008	Collection of Print-outs from Craig's Cruisers Website			
74	P	8/5/2008	Letter from Jere Webb to John Hughes			
75	P	Undated	Photos- VIP Pizza Exterior and Interior			
76	P	12/1/2004	Office Action, Ser No. 76585976			
77	P		Trademark office documents re Serial #76585976 (John's Incredible Pizza Co.)			
78	P		Trademark office documents re Serial #76585976 (John's Incredible Pizza Co.)			
79	P		Trademark office documents re Serial #76585976 (John's Incredible Pizza Co.)			
80	P		Trademark office documents re Serial #76585976 (John's Incredible Pizza Co.)			
81	P		Trademark office documents re Serial #76585976 (John's Incredible Pizza Co.)			
82	P		Trademark office documents re Serial #76585976 (John's Incredible Pizza Co.)			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
83	P	12/1/2004	Office Action, Ser No. 76585977			
84	P		Trademark office documents re Serial #7658977 (John's Incredible Pizza Co.)			
85	P		Trademark office documents re Serial #7658977 (John's Incredible Pizza Co.)			
86	P		Trademark office documents re Serial #7658977 (John's Incredible Pizza Co.)			
87	P		Trademark office documents re Serial #7658977 (John's Incredible Pizza Co.)			
88	P		Trademark office documents re Serial #7658977 (John's Incredible Pizza Co.)			
89	P		Trademark office documents re Serial #7658977 (John's Incredible Pizza Co.)			
90	P	6/3/2004	Preliminary Amendment, Ser. No. 76585945			
91	P	9/20/2005	Examiner's Amendment, Ser. No. 76585945			
92	P	6/3/2004	Preliminary Amendment, Ser. No. 76585946			
93	P	9/23/2005	Examiner's Amendment, Ser. No. 76585946			
94	P	04/13/1999	Assignment Agreement between John's Incredible Pizza Company, Inc. and JIPC Management			
95	P	04/13/1999	License Agreement between John's Incredible Pizza Company, Inc. and JIPC Management, Inc.			
96	P	2/28/2001	License Agreement between JIPC Management, Inc. and John's Incredible Pizza Company, Inc.			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
97	P	8/28/2003	First Amendment to License Agreement between JIPC Management, Inc. and John's Incredible Pizza Company, Inc.			
98	P	8/14/2007	Trademark License Agreement between JIPC Management, Inc. and John's Incredible Pizza Company, Inc.			
99	P	8/14/2007	Trademark License Agreement between John's Incredible Pizza Co, Inc. and JIPCOB, Inc.			
100	P	2/28/2001	License Agreement between JIPC Management, Inc. and JIPCOB, Inc.			
101	P	06/18/04	Trademark License Agreement between JIPC Management, Inc. and JIPCOB, Inc.			
102	P	2/28/2001	License Agreement between JIPC Management, Inc. and JIPC 3, LLC			
103	P	12/15/2003	License Agreement between JIPC Management, Inc. and JIPC Fresno, Inc.			
104	P	06/18/04	Trademark License Agreement between JIPC Management, Inc. and JIPC Fresno, Inc.			
105	P	12/15/2003	License Agreement between JIPC Management, Inc. and JIPC Stockton, Inc.			
106	P	06/18/04	Trademark License Agreement between JIPC Management, Inc. and JIPC Stockton, Inc.			
107	P	12/15/2003	License Agreement between JIPC Management, Inc. and JIPC Modesto, Inc.			
108	P	06/18/04	Trademark License Agreement between JIPC Management, Inc. and JIPC Modesto, Inc.			
109	P	04/01/04	License Agreement between JIPC Management, Inc. and Incredible Entertainment, Inc.			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
110	P	08/01/02	Incredible Entertainment, Inc. License Agreements (Modesto, Roseville, Stockton, & Montclair)			
111	P	06/01/07	Incredible Concepts, Inc. License Agreements (Riverside, Bakersfield, & Fresno)			
112	P	10/01/07 10/01/07	JIPC Ventures, Inc. License Agreements (Buena Park, San Diego)			
113	P		Third-Party Trademark Registrations for restaurant and franchise services			
114	P	05/29/1998	Letter from Ed Winn to Rick Barsness			
115	P	Undated	Letter from John Parlet to Rick Barsness			
116	P	10/19/1998	Letter from Karen Munger to Rick Barsness			
117	P	11/4/1998	Letter from Karen Munger to Rick Barsness			
118	P	09/20/99	Application for Trademark: Incredible Pizza Co. (and design)			
119	P	10/14/99	Barsness Side Letter Agreement with Madison Scott re purchase of restaurant			
120	P	12/23/99	Articles of Incorporation for Incredible Pizza Co., Inc.			
121	P	5/24/2000	Oral Deposition of Richard Barsness			
122	P	03/23/01	Statement of Use Under 37 CFR 2.88, With Declaration			
123	P		Trademark Office file documents from Serial #78300345 (Incredible Pizza Co. Inc.)			
124	P	01/22/01	Barsness Motion for Partial Summary Judgment in Mr. Gatti v. Scott (Kerr County Cause #99-648-B)			
125	P	07/21/2002	IPC web page			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
126	P	09/22/2002	IPC web page			
127	P		Interior photo of Incredible Pizza store			
128	P	Undated	Photograph - Springfield's Incredible Pizza buffet			
129	P	Undated	Video- Springfield IPC			
130	P	3/31/2003	IPC web page			
131	P	9/15/2003	IPC Application Ser. 78300345			
132	P	9/17/2003	Incredible Pizza Franchise Group Uniform Franchise Offering Circular			
133	P	10/21/03	Request for Amendment to Trademark Registration "Incredible Pizza Co. (and design)			
134	P	11/12/2003	Franchise Exemption Application			
135	P	12/12/2003	Print-out of page from IPC Website - December 12, 2003			
136	P	2/25/2004	Family Matters Article - February 25, 2004			
137	P	2/25/2004	Print-out of page from IPC Website - February 25, 2004			
138	P	03/16/04	Letter from Rodney Worrel to Rick Barsness			
139	P	3/16/2004	Letter from Rodney Worrel to Robin French			
140	P	03/31/04	Letter from Mark Feldman letter to Rodney Worrell			
141	P	5/21/2004	Petition to Cancel			
142	P	6/10/2004	Incredible Pizza Franchise Group, LLC Uniform Franchise Offering Circular, R2-4			
143	P	6/14/2004	Amended Petition to Cancel			

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144	P	8/11/2004	Google search results re incredible pizza			
145	P	3/31/2005	Incredible Pizza Franchise Group, LLC Uniform Franchise Offering Circular, R3-21			
146	P	10/07/05	Press Release "Springfield's Incredible Pizza Company celebrates three years in business"			
147	P	4/3/2006	Letter from Jere Webb to Benjamin			
148	P	4/1/2006	Incredible Pizza Franchise Group, LLC Uniform Franchise Offering Circular, R5-10			
149	P	4/19/2006	Notice of Opposition			
150	P	5/23/2006	Indiana Uniform Franchise Registration Application			
151	P	11/1/2006	Incredible Pizza Franchise Group, LLC Uniform Franchise Offering Circular			
152	P	12/04/06	Declaration of Use of Mark in Commerce Under Section 8 "Incredible Pizza Company Great Good, Fun, Family & Friends (stylized and/or with design)			
153	P	3/12/2007	Springfield Business Journal Article re "Incredible Pizza Co. Targets \$500 Million In 10 Years"			
154	P	3/22/2007	IPC webpage re "Franchise Opportunities"			
155	P		Incredible Pizza franchise brochure			
156	P	3/22/2007	IPC webpage re "The Incredible Pizza Company Story"			
157	P	9/12/2007	Incredible Pizza Franchise Group, LLC May 4, 2007, As Amended September 12, 2007 Information For Prospective Franchisees Required By Federal Trade Commission			
158	P	9/28/2007	Email to Karen Fohn from Lana Dial re New Store Signage - Franchisees			

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159	P	10/4/2007	Letter to Rick Barsness from Robin French re commissions			
160	P	10/4/2007	Letter to Rick Barsness from Robin French re issues and concerns			
161	P	11/10/2007	Letter to Robin French from Richard Barsness re IPC Franchisee Association concerns			
162	P	3/28/2008	NASCAR Nationwide Series Sponsorship Agreement			
163	P	03/31/2008	CJM Racing Press Release			
164	P	6/26/2008	IPC webpage re "IPC Racing"			
165	P	06/26/2008	IPC webpage re "Franchise Opportunities"			
166	P	06/26/2008	IPC List of Available California Franchise Locations			
167	P	6/26/2008	IPC List of Available Nationwide Franchise Locations			
168	P	6/26/2008	Official NASCAR members Club locations in California			
169	P	6/20/2008	California Uniform Franchise Registration Application re Incredible Pizza Franchise Group, LLC			
170	P	6/26/2008	Amendment To NASCAR Nationwide Series Sponsorship Agreement			
171	P	08/12/2008	CJM Racing Website – 2008			
172	P	02/09/2009	Article – "Restaurants Shift Sponsorship Strategies in Drive for Brand Recognition as NASCAR's Growth Stalls"			
173	P	04/09/2009	CJM Racing Website – 2009			
174	P	8/20/2008	Operating Agreement Of IPC West Coast, LLC			
175	P	8/20/2008	Incredible Pizza Franchise Group, LLC Area Development Agreement			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
176	P	8/20/2008	Joint Venture between Benny Brown and Richard A. Barsness to develop Incredible Pizza Franchises and fund Sponsoship Agreements with CJM Racing and the Tyler Reddick Race Team - additional terms & conditions			
177	P	8/20/2008	Joint Venture between Benny Brown and Richard A. Barsness to develop Incredible Pizza Franchises and fund Sponsoship Agreements with CJM Racing and the Tyler Reddick Race Team - ketter of intent			
178	P	09/13/2008	Tyler Reddick/IPC Racing Appearance			
179	P	1/12/2009	Email to Robin French, Danny Mullen, Louis Lecocke & Jim Leonard from George Ward/Rick Barsness re Advertising Fund			
180	P	Undated	Print-out of HTML code for IPC website			
181	P	Various	Print-outs from Historic IPC Website			
182	P	Undated	Photos of IPC Tulsa Store			
183	P	Undated	Video - Tulsa IPC			
184	P	Undated	Video - Funny Video Contest			
185	P	Undated	Photos of IPC Phoenix Store			
186	P	Undated	Video of IPC Phoenix Store			
187	P	Various	Specimens of IPC Brochures and Ads			
188	P	3/00/08	IPC Journal			
189	P	06/00/08	IPC Journal			
190	P	07/00/08	IPC Journal			
191	P	09/00/08	IPC Journal			
192	P	10/6/2009	Incredible Pizza Company Monthly Employee Newsletter			

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193	P	10/00/08	Incredible Pizza Company Monthly Employee Newsletter			
194	P	2/00/2009	Incredible Pizza Company Monthly Employee Newsletter			
195	P	Various	Confusion Emails and Website Inquires			
196	P	07/25/05	JIPC Employment Application			
197	P	06/25/2008	E-mail from John Wyson to John Parlet			
198	P	11/08/04	Pizza Marketplace News Article on JIPC With Link to IPC Story			
199	P		Pizza Marketplace News Article on IPC			
200	P	05/6/2009	Print-out from Showbizpizza.com			
201	P		IPC Online Reviews			
202	P	6/9/2009	IPC Locations Web Page			
203	P	6/9/2009	IPC Phoenix Web Page			
204	P	Undated	IPC E-Mail sign-up Page			
205	P	Undated	Photos – CJM Race Car, pit crew and equipment			
206	P	Undated	Photos from CJM Racing website - Incredible Pizza			
207	P		IPC/CJM Racing advertisement			
208	P		CJM Racing/Incredible Pizza Flyer			
209	P	Undated	Photos - Incredible Pizza Company store and Racecar			
210	P	Undated	Photo - Incredible Pizza Toyota			
211	P	Undated	Photos from CJM Racing website - Gatorz			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
212	P	Apr-09	Photos from CJM Website - Incredible Pizza Race Car at Phoenix Int' Raceway			
213	P	17-Apr-09	Post-Race Report - Phoenix			
214	P	Feb-09	Photos from CJM Website - Incredible Pizza Race Car at Las Vegas Motor Speedway			
215	P	28-Feb-09	Post-Race Report - Las Vegas			
216	P	6/26/2008	2008 Nationwide Series Race Schedule (from NASCAR.COM)			
217	P		2009 Nationwide Series Race Schedule (from NASCAR.COM)			
218	P	Various	NASCAR Sponsor Reports			
219	P	Undated	NACAR General Information			
220	P	2009	NASCAR 2009			
221	P	2002-2003	Article- "NASCAR Sponsorship: Putting Your Company In The Driver's Seat"			
222	P	2008	NASCAR 2008 Fan Guide			
223	P	2007	NASCAR 2008 Busch Series			
224	P		Documents to be Produced by NASCAR at trial re: Purchaser Demographics			
225	P	2008-2009	Documents to be Produced by NASCAR at trial re: Nationwide Series broadcast viewership nationwide and in California, Arizona, Nevada, Oregon and Washington			
226	P		Documents to be Produced by NASCAR at trial re: Proportion of Nationwide fanbase located in California, Arizona, Nevada, Oregon and Washington			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
227	P	2008-2009	Documents to be Produced by Nielsen at trial re: Nationwide Series broadcast viewership nationwide and in California, Arizona, Nevada, Oregon and Washington			
228	P	1999-2003	Summary of Amarillo's Incredible Pizza Co. Revenues			
229	P	2002-2007	Summary of IPC Revenues			
230	P	2008-2009	Summary of IPC Revenues			
231	P		Summary of JIPC's Damages Calculation			
232	P	Various	Collection of Correspondence Evidencing Settlement Efforts			
233	P	Jun-09	Google Search - Incredible Pizza			
234	P	Jun-09	Yahoo! Search - Incredible Pizza			
235	P	Jun-09	Google Search - Incredible Pizza Co			
236	P	Jun-09	Yahoo! Search - Incredible Pizza Co			
237	P	Jun-09	Google Search - Incredible Pizza Company			
238	P	Jun-09	Yahoo! Search - Incredible Pizza Company			
239	P	Jun-09	Google Search - John's Incredible Pizza			
240	P	Jun-09	Yahoo! Search - John's Incredible Pizza			
241	P	Jun-09	Google Search - John's Incredible Pizza Co			
242	P	Jun-09	Yahoo! Search - John's Incredible Pizza Co			
243	P	Undated	Brand Naming Conventions Example – Ace Hardware			
244	P	Undated	Brand Naming Conventions Example – Ace Hardware			

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245	P	Undated	Brand Naming Conventions Example – Comfort Inn & Suites and Carvel Ice Cream & Cinnabon			
246	P	Undated	Brand Naming Conventions Example – Dual Branding			
247	P	10/08/04	Response To Petitioner's First Request For Production To Registrant			
248	P	10/08/04	Response To Petitioner's First Set Of Interrogatories To Registrant			
249	P	01/10/05	Registrant's Response To Petitioner's Second Request For Production			
250	P	01/18/05	Response To Petitioner's First Set Of Requests For Admission To Registrant			
251	P	01/18/05	Response To Petitioner's Second Set Of Interrogatories To Registrant			
252	P	03/17/05	Response To Petitioner's Third Set Of Interrogatories To Registrant			
253	P	03/17/05	Response To Petitioner's Second Set Of Requests For Admission To Registrant			
254	P	03/17/05	Supplemental Response To Petitioner's First Set Of Requests For Admission To Registrant			
255	P	09/30/05	Registrant's Response To Petitioner's Third Request For Production			
256	P	09/30/05	Response To Petitioner's Third Set Of Requests For Admission To Registrant			
257	P	12/11/06	Applicant's Response To Opposer's First Set Of Requests For Admissions			
258	P	12/11/06	Applicant's Response To Opposer's First Request For Production			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
259	P	04/11/07	Applicant's Response To Opposer's Second Set Of Requests For Admission To Applicant			
260	P	04/11/07	Applicant's Responses To Opposer's Amended First Set Of Interrogatories To Applicant			
261	P	04/11/07	Applicant's Response To Opposer's Second Set Of Requests For Admission To Applicant			
262	P	05/01/07	Applicant's Response To Opposer's Third Requests For Admissions To Applicant			
263	P	03/27/09	Response To JIPC Management, Inc.'s First Request For Production Of Documents To Incredible Pizza Co., Inc. And Incredible Pizza Franchise Group LLC			
264	P	03/27/09	Response To JIPC Management, Inc.'s First Set Of Interrogatories To Incredible Pizza Co., Inc. And Incredible Pizza Franchise Group LLC			
265	P	10/28/05	Incredible Pizza Company Franchise Agreement (Denver, CO)			
266	P	06/24/06	Incredible Pizza Company Franchise Agreement (Indianapolis, IN)			
267	P	7/00/05	Incredible Pizza Company Franchise Agreement (Kansas City Metro Area)			
268	P	02/16/06	Incredible Pizza Company Franchise Agreement (St. Louis, MO)			
269	P	10/22/04	Incredible Pizza Company Franchise Agreement (Conroe, TX)			
270	P	04/04/05	Incredible Pizza Company Franchise Agreement (Sugarland, TX)			
271	P	04/04/06	Incredible Pizza Company Franchise Agreement (Pasadena, TX)			
272	P	04/16/04	Incredible Pizza Company Franchise Agreement (Houston, TX)			

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273	P	04/04/06	Incredible Pizza Company Franchise Agreement (Euleless, TX)			
274	P	08/12/04	Incredible Pizza Company Franchise Agreement (Oklahoma City, OK)			
275	P	11/01/05	Development Rights Rider To That Certain Franchise Agreement Dated November 1, 2005 (Little Rock, AK; Memphis, TN; Nashville, TN; Charlotte, NC; Cincinnati, OH)			
276	P	11/25/03	Supplemental Area Development Agreement (Dallas, TX)			
277	P	06/10/05	Second Supplement To Area Development Agreement (Dallas, TX)			
278	P	11/25/03	Third Supplement To Area Development Agreement (Dallas, TX)			
279	P	10/31/05	Development Rights Rider To That Certain Franchise Agreement Dated October 31, 2005 (Colorado Springs, CO; Des Moines, IA)			
280	P	02/22/07	Incredible Pizza Company Franchise Agreement (Rogers, AK; Jackson, MS; I-10 Corridor, FL)			
281	P	11/25/03	Incredible Pizza Company Franchise Agreement (various TX, OK, LA, NM, AZ and FL cities)			
282	P	07/11/06	Bakersfield Jam Sponsorship Agreement			
283	P	11/00/07	Specimens Of Newspaper Advertisements			
284	P	03/05/07	Sacramento Bee Annual Advertising Contract			
285	P	08/00/07	Surewest ViaMedia Broadcast Advertising Information			
286	P	08/24/07	B-93 KOSO Promotional Agreement			
287	P	10/03/07	ClearChannel Radio Advertising Invoice			

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288	P	12/00/07	Radio Disney Advertising Broadcast Information			
289	P	12/14/07	1410 KERN News Talk Promotional Agreement			
290	P	03/31/08	96.7 KCAL Rock Dining Deals Agreement			
291	P	01/07/09	Invoice For Penny Saver Advertisement			
292	P	08/17/06	CBS Outdoors Poster Ad Agreement			
293	P	04/28/09	Wikipedia Entry re John's Incredible Pizza			
294	P	04/28/09	Myspace.com search re incredible pizza			
295	P	04/28/09	Myfirstpaycheck.com re Incredible Team Members Needed			
296	P	Undated	Photos – IPC Tulsa store			
297	P	07/01/08	Incredible Pizza Franchise Group, LLC Franchise Disclosure Document			
298	P	05/13/09	Incredible Pizza Franchise Group, LLC Franchise Disclosure Document			
299	P	04/09/09	Incredible Pizza Racing – Team Store Website			
300	P	06/25/97	Letter from Ron Jones to Rick Barsness			
301	P	Fall 2003	Springfield IPC Case Study, with January 2005 Update			
302	P	11/25/03	Incredible Pizza Company Area Development Agreement			
303	P	11/25/03	Letter Agreement Re Incredible Pizza Company Area Development Agreement			
304	P	05/10/07	Fourth Supplement to Incredible Pizza Company Area Development Agreement			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
305	P	09/24/07	Fifth Supplement to Incredible Pizza Company Area Development Agreement			
306	P	05/07/08	Sixth Supplement to Incredible Pizza Company Area Development Agreement			
307	P	11/17/08	Seventh Supplement to Incredible Pizza Company Area Development Agreement			
308	P	07/15/05	Letter Agreement re Omaha, Nebraska			
309	P	04/04/06	Incredible Pizza Company Franchise Agreement (Lafayette, LA)			
310	P	12/18/08	Incredible Pizza Company Franchise Agreement (El Paso, TX)			
311	P	06/20/09	Excerpts from ESPN2 Broadcast of CAMPING WORLD RV RENTAL 250, The Milwaukee Mile, Milwaukee, WI			
312	D	No Date	Web pages of reviews for Golden Boy Pizza, Toppers Pizza Place, Ciccerio's Pizza, Wenelli's Pizza, Pleasure Pizza, Little Star Pizza, Pizza Man He Dilvers, Casa Blanca Pizza, Inc., Good Stuff Pizza Co., Brewbakers, Bongiorno's Pizzeria, Vito's Pizza, and Giggles 'n Hugs (Exhibit 1 to Isaacson's 5/27/09 deposition)			
313	D	No Date	Tim's Incredible Pizza web page (Exhibit 2 to Isaacson's 5/27/09 deposition)			
314	D	No Date	The Incredible Café web page (Exhibit 3 to Isaacson's 5/27/09 deposition)			
315	D	No Date	Incredible Dave's web page (Exhibit 4 to Isaacson's 5/27/09 deposition)			
316	D	No Date	Pop's Incredible Gourmet Pizza logo (Exhibit 4 to Isaacson's 5/27/09 deposition)			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
317	D	No Date	IPC and JIPC logos (Exhibit 6 to Isaacson's 5/27/09 deposition)			
318	D	No Date	John's Incredible Pizza Co. signage [JIPC0682] (Exhibit 7 to Isaacson's 5/27/09 deposition)			
319	D	No Date	John's Incredible Pizza Co. signage [JIPC0685] (Exhibit 8 to Isaacson's 5/27/09 deposition)			
320	D	No Date	John's Incredible Pizza Co. signage [JIPC0683-686] (Exhibit 9 to Isaacson's 5/27/09 deposition)			
321	D	08/16/04	United Sign Systems Specifications for JIPC mark [AEO JIPC000662] (Exhibit 10 to Isaacson's 5/27/09 deposition)			
322	D	12/30/02	United Sign Systems Specifications for JIPC mark [AEO JIPC000661] (Exhibit 11 to Isaacson's 5/27/09 deposition)			
323	D	No Date	Picture of JP the Incredible [JIPC0093] (Exhibit 12 to Isaacson's 5/27/09 deposition)			
324	D	No Date	JIPC Club documents [MMR0156-157, 159-163, 168-169, and 176-177] (Exhibit 13 to Isaacson's 5/27/09 deposition)			
325	D	04/10/09	JIPC's Expert Disclosures (Exhibit 14 to Isaacson's 5/27/09 deposition)			
326	D	No Date	Color photos of IPC exterior and interior [IPC0001, 0003, 0007, and 0010] (Exhibit 15 to Isaacson's 5/27/09 deposition)			
327	D	05/15/09	JIPC Management Inc.'s Supplemental Expert Report (Exhibit 16 to Isaacson's 5/27/09 deposition)			
328	D	No Date	Papa John's Pizza commercial cd (Exhibit 17 to Isaacson's 5/27/09 deposition)			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
329	D	04/15/09	Expert Rebuttal Report of Dr. Isaacson in High Voltage v. The Coca-Cola Company (Exhibit 18 to Isaacson's 5/27/09 deposition)			
330	D	11/04/1998	Light Creations Fax To Rick Re: IPC Logo (Ex. A To Klein 07/03/08 Dec)			
331	D	01/24/2000	Letter from R. Barsness to Madison Scott (M. Scott 04/11/05)			
332	D	10/30/2001	Service Mark Availability Search Report, 10/30/01, [JIPC0218-JIPC0352]			
333	D	10/31/2001	Availability Search Report For John's Incredible Funworld			
334	D	10/31/2001	Availability Search Report For John's Incredible Pizza			
335	D	10/31/2001	Service Mark Availability Search Report, 10/31/01 [JIPC0124-JIPC0217]			
336	D	11/2001	Letter dated 11/01 to Rick, Bates# 00764			
337	D	11/01/2001	Search Report For Experience The Incredible			
338	D	11/01/01	Service Mark Availability Search Report, 11/01/01, [JIPC0353-JIPC0493]			
339	D	10/18/2002	Exhibit# 8 Email dated 10/18/02 R. Barsness from Jeff, Bates# 00763			
340	D	10/31/2002	The Omnibus article by David Watson re IPC [JIPC 1735]			
341	D	12/2002	Letter dated 12/02 to Rick, Bates# 00765 & 00766			
342	D	12/04/2003	12/04/03 Incredible Pizza Press Release			
343	D	03/16/2004	Letter to Larry Abbe from Rod Worrel [JIPC 3017 – 3018]			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
344	D	03/26/2004	Tulsa World article by Debbie Blossom re IPC [JIPC 1750-1751]			
345	D	08/18/2004	Tulsa World article by Debbie Blossom re IPC [JIPC1086]			
346	D	02/09/2005	Tulsa World article by Mike Averill re IPC [JIPC 1074-1076]			
347	D	03/2005	Pizza Marketing Quarterly article by Francie Brown re IPC [JIPC 1742-1747]			
348	D	05/20/2005	Phoenix Business Journal article entitled "Amusement Center Bringing 375 Jobs to East Valley" [JIPC 2971 – 2973]			
349	D	2006	Food & Drink Quarterly article entitled "Incredibly Ingenious" (Ex 2 Ward 7/30/08 Dec)			
350	D	01/06/2006	Daily Press article entitled "Students Learn Career Skills"			
351	D	12/08/2006	Daily Press article entitled "Group Helps Youth Gain Independence: Program Helps Those Between the Ages of 16 and 21 Prepare for a Life Free From Foster Care"			
352	D	2007	Springfield Business Journal article re IPC [JIPC1305-06]			
353	D	03/12/2007	"Incredible Pizza Co. Targets \$500 Million in 10 Years" Springfield Business Journal article			
354	D	03/12-18/2007	Springfield Business Journal article entitled "Playing to Win Food and Fun Have Paid Off for Incredible Pizza Owner Rick Barsness" (Ex 2 Ward 7/30/08 Dec)			
355	D	07/09/2007	America's Incredible Pizza Company Construction Plan			
356	D	12/05/2007	Invitation To Opening Of IPC In Memphis (Ex. C To Klein 07/03/08 Dec)			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
357	D	12/10/2007	Trademark Security Agreement between JIPC Management and Wells Fargo Foothill, Inc. [JIPC 2473-81]			
358	D	12/20/2007	Circulation of Pizza Marketing Quarterly December 2007			
359	D	2008	NASCAR Fan Guide 2008 [JIPC 2136 – 2148]			
360	D	2008	Confidential Sponsor Report 2008 Nascar Vol. 22 No. 12 and Sponsor Report 2008 Nascar Vol. 22 No. 13			
361	D	2008	IPFG Franchise Disclosure Document [JIPC 2166-2335]			
362	D	2008	Papa John's International Inc. 2008 Annual Report [IPC-004665-004778]			
363	D	03/10/2008	Springfield Business Journal Article Entitled 2008 Dynamic Dozen [JIPC 2017 – 2018]			
364	D	04/21/2008	Springfield Business Journal Article Entitled IPC Inks NASCAR Sponsorship Deal [JIPC 2019 – 2020]			
365	D	06/26/2008	John's Website printout [JIPC 1818 – 1831]			
366	D	06/26-29/2008	New Hampshire Motor Speedway article entitled "CJM Racing Racing Towards the Future" (Ex 2 Ward 7/30/08 Dec)			
367	D	07/2008	IPFG Request for Consideration to Become a Franchisee [JIPC 2160-65]			
368	D	07/23/2008	Logo & Coupon for VIPizza Very Incredible Pizza			
369	D	07/23/2008	Photo of Menu for Incredible Gourmet Pizza			
370	D	07/24/2008	Trademark.com Search for Common Law Uses of Incredible Pizza in the State of California			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
371	D	07/30/2008	Google Maps Showing the Distance Between John's in Stockton and VIPizza in Stockton			
372	D	07/30/2008	Google Maps Showing the Distance Between John's in Stockton and VIPizza in Stockton			
373	D	08/05/2008	Demand Letter to VIPizza from Stoel Rives [JIPC 2006 -2007]			
374	D	08/05/2008	Letter to John Hughes from Jere Webb [JIPC 2415 – 2417]			
375	D	08/20/2008	Joint Venture Letter between IPFG and Benny Brown [JIPC 2468-72]			
376	D	10/03/2008	St. Louis Post Dispatch article by Tim Bryant re IPC [JIPC 1738-1739]			
377	D	01/02/2009	NASCAR.com article by Roger Swan re CJM/Lagasse Jr. [JIPC 1754-55]			
378	D	05/13/2009	IPFG 2009 Franchise Disclosure Document [JIPC 4999-5175]			
379	D	06/10/2009	Declaration of Papa John's International Inc. [IPC-004613–00464]			
380	D	No Date	Article from the Fort Bend Business Journal entitled "Family Entertainment Center Opens in Sugarland" (Ex 2 Ward 7/30/08 Dec)			
381	D	No Date	CD of IPC Virtual Tours and Commercials [JIPC 3106]			
382	D	No Date	Domestic store entries showing location and opening date for each Papa John's Restaurant in the State of California [IPC-004779-004985]			
383	D	No Date	America's Incredible Pizza Company Real Estate & Construction Plan (L. Abbe 11/06/07)			
384	D	No Date	Color copy of the logos			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
385	D	No Date	Exhibit# 5 Springfield IPC Report (L. Abbe 03/30/09)			
386	D	No Date	Color copy of America's Incredible Pizza Company Market Research: Other Establishments named "Incredible" (R. Barsness 11/06/07)			
387	D	No Date	Logo of John's Incredible Pizza Co. (1 page) (J. Parlet 10/23/01)			
388	D	No Date	Exhibit# 24 Handwritten " I want to File" (1 page) (J. Parlet 10/23/01)			
389	D	No Date	Exhibit# 104 Declaration of Madison Scott (M. Scott 04/11/05)			
390	D	No Date	Exhibit# P-139 V.I.P. Card			
391	D	No Date	Exhibit# P-143 John's Incredible Pizza Company letterhead			
392	D	No Date	Expert rebuttal report of Dr. Bruce Isaacson, in response to expert report submitted by Dr. Itamar Simonson			
393	D	No Date	IPC Information Packet For Prospective Franchisees (Ex. C to Klein 07/03/08)			
394	D	No Date	List of Available Markets For IPC Listed By State And City (Ex. 28 to Parlet 07/03/08 Dec)			
395	D	No Date	List of the 27 Cities Listed By IPC For California (Ex. 27 To Parlet 07/03/08 Dec)			
396	D	No Date	Pizza Marketing Quarterly Article re: IPC March/April 2005			
397	D	No Date	SBJ Reporter "Incredible Pizza, Springfield Investors Team for Tulsa Stores" [JIPC 3015]			
398	D	No Date	"Executive Summary" re IPC [IPC 1368-7]			
399	D	No Date	American's Incredible Pizza company St. Louis letterhead [IPC 1402]			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
400	D	No Date	Sample flyer for St. Louis [IPC 1799]			
401	D	No Date	Sample flyer from Springfield [IPC 571]			
402	D	No Date	Sample flyer from Tulsa [IPC 578]			
403	D	No Date	Sample Incredible E-Club mailing [IPC 591]			
404	D	No Date	Ad for E-Blasts [IPC 603]			
405	D	No Date	Sample flyer for Victoria (B/W) [IPC 618]			
406	D	No Date	Sample flyer for Memphis [IPC 619]			
407	D	No Date	"Incredible Pizza Company Family Entertainment Center" [IPC 656]			
408	D	No Date	Sample flyer for San Antonio [IPC 661]			
409	D	No Date	Sample "meet the driver" flyer – Memphis [IPC 687]			
410	D	No Date	Sample "meet the driver" – Tyler Reddick – Springfield [IPC 717]			
411	D	No Date	Best of Tulsa award [IPC 964]			
412	D	No Date	Best of Tulsa award [IPC 965]			
413	D	No Date	Tulsa Kids Magazine Award [IPC 967]			
414	D	No Date	Oklahoma Magazine Award [IPC 968]			
415	D	No Date	Oklahoma Magazine Award [IPC 972]			
416	D	No Date	Floormat – sample of stylized "Incredible Pizza Company" [IPC 981]			
417	D	No Date	Sample of use of "America's IPC – It's Incredible!" [IPC 996]			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
418	D	No Date	Sample of use of “Incredible Pizza Company” stylized – menu & card [IPC 1003]			
419	D	No Date	Sample of use of “Incredible Pizza Company” stylized – menu & card [IPC 1004]			
420	D	No Date	Ad re gift cards to “AIPC” – St. Louis [IPC 1122]			
421	D	No Date	Sample menu/prices [IPC 1128]			
422	D	No Date	Web advertisement for Euless [IPC 1141]			
423	D	No Date	Promoplace – IPC Racing gear for sale on web IPC 1174-76			
424	D	No Date	IPC Mission Statement [IPC 1189]			
425	D	No Date	Food and Drink Quarterly article by Pat Whitemar re IPC [IPC 2150-59]			
426	D	No Date	Menu from Incredible Yogurt			
427	D	No Date	Product list from The Incredible Cheesecake Company			
428	D	No Date	Web statistics for www.johnspizza.com			
429	D	No Date	Summary of third-party use of “Incredible”			
430	D	No Date	Summary of third-party use of other laudatory terms			
431	D	No Date	Summary of JIPC’s references to itself as “John’s”			
432	D	No Date	Summary of consumers’ references to JIPC as “John’s”			
433	D	No Date	Summary of key statements made by JIPC before the TTAB			
434	D	No Date	Summary of key admissions by JIPC in discovery responses			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
435	D	No Date	Summary of JIPC's backdated agreements			
436	D	No Date	Summary of JIPC's trademark applications and file wrappers			
437	D	No Date	Summary of IPC's trademark applications and file wrappers			
438	D	No Date	Summary of relevant third-party registered trademarks			
439	D	No Date	Summary of other records provided by JIPC			
440	D	No Date	Summary of other records provided by IPC			
441	D	No Date	Brochure For IPC's Edutainment Program (Ex. B To Klein 07/03/08 Dec)			
442	D	No Date	Color Copies of IPC Storefronts			
443	D	No Date	Exhibit# 5 Color Copies of interiors of IPC restaurants (Bates 0001-0010, 0499, 0501, 0502, 0506, 0508, 0511-0518)			
444	D	No Date	Amarillo's Incredible Pizza Company Mark			
445	D	No Date	Exterior Photo of JIPC, Modesto, CA.			
446	D	No Date	Exterior Photos of JIPC, Bakersfield, CA.			
447	D	No Date	Exterior Photos of JIPC, Fresno, CA.			
448	D	No Date	Exterior Photos of JIPC, Stockton, CA.			
449	D	No Date	JIPC Bakersfield Signage (Ex. 8 Parlet 07/03/08 Dec)			
450	D	No Date	JIPC Brochure Showing Use of Incredible (Ex. 11 To Parlet 07/03/08 Dec)			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
451	D	No Date	JIPC Fresno Signage (Ex. 9 Parlet 07/03/08 Dec)			
452	D	No Date	JIPC promotional materials that feature the use of JOHN'S [JIPC 1672-1673, 1675, 1689-1693 and 1695]			
453	D	No Date	JIPC Stockton Signage (Ex. 10 To Parlet 07/03/08 Dec)			
454	D	No Date	John's Incredible Pizza Co. Brochure promoting its services			
455	D	No Date	John's Promotional Materials [JIPC 1666 – 1693]			
456	D	No Date	John's Signage [JIPC 1694 – 1697]			
457	D	No Date	Photo of "Caught Being Good" patch [IPC 1396]			
458	D	No Date	Photo of America's Incredible Pizza Company pen [IPC 1401]			
459	D	No Date	Photo of America's Incredible Pizza Company St. Louis highlighter [IPC 1400]			
460	D	No Date	Photo of Incredible Café Express in Compton California			
461	D	No Date	Photo of Incredible Pizza Company frisbee [IPC 1392]			
462	D	No Date	Photo of Incredible Pizza Company hat [IPC 1389]			
463	D	No Date	Photo of Incredible Pizza Racing hat [IPC 1390]			
464	D	No Date	Photo of Incredible Pizza Racing Shirt [IPC 1394]			
465	D	No Date	Photo of IPC incredible Pizza Company hat [IPC 1391]			
466	D	No Date	Photo of IPC Springfield Shirt [IPC 1395]			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
467	D	No Date	Photo of IPC St. Louis cake cutter [IPC 1397]			
468	D	No Date	Photo of IPC T-Shirt [IPC 1393]			
469	D	No Date	Photo of Springfield's Incredible Pizza Company pen [IPC 1399]			
470	D	No Date	Photo of Team IPC mug [IPC 1398]			
471	D	No Date	Photos of Incredible Burger in Bellflower California			
472	D	No Date	Photos of Incredible Café in Redondo Beach California			
473	D	No Date	Photos of Incredible Café in San Diego California			
474	D	No Date	Photo of IPC storefront [IPC 4316]			
475	D	No Date	Photos of IPC storefront and CJM car [IPC 4315]			
476	D	No Date	Photos of JIPC Signage [JIPC 2791 -2792]			
477	D	No Date	Photos of JIPC's All You Can Eat Food & Fun [JIPC 2163]			
478	D	No Date	Photos of John's Incredible Pizza Co. signage in Montclair, California			
479	D	No Date	Photos of Papa John's Pizza in Los Angeles, California			
480	D	No Date	Photos of the Incredible Cheesecake Company in San Diego California			
481	D	No Date	Photos Of The IPC Car No. 11 (Ex. 21 To Parlet 07/03/08 Dec)			
482	D	No Date	Photo of IPC front Signage [IPC 4308]			
483	D	No Date	Photos of the IPC NASCAR car [IPC 2067]			
484	D	No Date	Photos of the exterior and interior of IPC's Tulsa Store [IPC004584 – 004612]			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
485	D	No Date	Springfield IPC Tour [IPC 4309 – 4314]			
486	D	No Date	Springfield sings & Neon Schematics for IPC front elevation [IPC 4298 – 4307]			
487	D	No Date	Victorville Store Signage For John's (Ex. 3 To Parlet 07/03/08 Dec)			
488	D	1997	Photo of JIPC Victorville store			
489	D	10/14/99	John's Incredible Pizza Co. mark 10/14/99 (M. Scott 04/11/05)			
490	D	07/30/08	Images of 17th Street Incredible Gourmet Pizza			
491	D	07/30/08	Images of Incredible Pizza Co. in Newark, OH			
492	D	No Date	Photos of Amazing Pizza Machine exterior.			
493	D	No Date	Photos of Interiors and Exteriors of IPC Stores			
494	D		Ask.com search results for "Incredible Pizza Company" [IPC 4986]			
495	D		Exhibit# 16 Web Page of John's Incredible Pizza (1 page) (J. Parlet 04/01/05)			
496	D		Exhibit# 17 Web Page of John's Incredible Pizza (1 page) (J. Parlet 04/01/05)			
497	D		Exhibit# 20 John's Incredible Pizza Information Web Pages (4 pages) (J. Parlet 040105)			
498	D		Searchme.com search results for "incredible pizza co" [IPC 4991]			
499	D		Google Drop-down box for "Incredible Pizza Co" [IPC 4988]			
500	D		Photo of CJM Racing Incredible Pizza Toyota Downloaded from www.incrediblepizza.com			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
501	D		Printout of www.johnsincrediblepizza.com [IPC 1894-1936]			
502	D		Print-Out of www.incrediblevipclub.com			
503	D		Print-Out of www.incrediblepizza.com/incrediblevip.php			
504	D		Print-Out of www.incrediblepizza.com/incrediblevip.php			
505	D		Print-Out www.incrediblepizza.com/ipc-racing.php			
506	D		Print-Out of www.ipcracegear.com			
507	D		IPC Web Pages [IPC 1698 – 1782]			
508	D		IPC Race Gear Web Pages [IPC 1783 – 1807]			
509	D		Incrediblepizza.com Web Page Printouts [IPC 1842 – 1860]			
510	D		virtual tour of JIPC store located at			
511	D		virtual tour of IPC store located at www.incrediblepizza.com/media/IPC-Tour-500x375.mov			
512	D		Yahoo! search assistant suggestion for “incredible” [IPC 4992]			
513	D		Yahoo! search assistant suggestion for “incredible pizza” [IPC 4993]			
514	D		Yahoo! search assistant suggestion for “incredible pizza” [IPC 4994]			
515	D		Yahoo! search results for “incredible pizza co” [IPC 4986]			
516	D		Yahoo! search results for “incredible pizza co” [IPC 4997-4998]			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
517	D		Yahoo! search results for "incredible pizza factory" [IPC 4995-4996]			
518	D		Exhibit# 14 Letter to R. Barsness from Edward L. Winn III dated 05/29/98 (R. Barsness 11/06/07)			
519	D		Archive.org printout of IPC web pages			
520	D		www.incrediblepizza.com Webpage From archive.org			
521	D		Printout of www.incrediblepizza.com from archive.org			
522	D		Printout of www.incrediblepizza.com From archive.org			
523	D		Archive.org printout of IPC web pages			
524	D		Archive.org printout of IPC web pages			
525	D		Incrediblepizza.com Home Page [IPC 3022 – 3023]			
526	D		Archive.org printout of IPC web pages			
527	D		www.johnspizza.com Home page			
528	D		Printout of www.johnspizza.com website produced in the TTAB [IPC 592-610]			
529	D		Archive.org printout of IPC web pages			
530	D		Archive.org printout of IPC web pages			
531	D		Craig's Cruisers archive.org Web Pages from 2006 & 2007 [IPC 2387 – 2396]			
532	D		CJM Racing Webpage Featuring Press Release re: IPC Sponsoring CJM			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
533	D		Press Release Re: IPC Sponsoring CJM From CJM Website (Ex. 20 To Parlet 07/03/08 Dec)			
534	D		Location Page From www.johnspizza.com			
535	D		Available Markets California Page from IPC Website 06/26/08 Ex. 26 to Parlet 07/03/08 Dec)			
536	D		Available Markets Page From IPC Website 06/26/08 (Ex. 25 To Parlet 07/03/08 Dec)			
537	D		IPC Racing Webpage from www.incrediblepizza.com Dated 06/26/08 (Ex. 22 To Parlet 07/03/08 Dec)			
538	D		Printout of www.johnspizza.com Dated (Ex. 14 To Parlet 07/03/08 Dec)			
539	D		www.incrediblepizza.com Franchise Opportunities in California			
540	D		www.incrediblepizza.com Franchise Opportunities in California By City			
541	D		www.incrediblepizza.com Franchise Opportunities Page			
542	D		www.incrediblepizza.com IPC – Racing Page			
543	D		www.incrediblepizza.com Listing of Available Cities by State			
544	D		Print out of IPC Website (Ex. H To Klein 07/03/08 Dec)			
545	D		VidsMySpace.com for Incredible Pizza			
546	D		www.google.com Search Research for “Incredible Pizza” (1-800)			
547	D		www.myspace.com search results for “Incredible Pizza”			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
548	D		Summary of Search Results from Vids.Myspace.com and www.youtube.com			
549	D		www.youtube.com Search for Incredible Pizza			
550	D		Usage Statistics for Incrediblepizza.com for the Last 12 Months			
551	D		Images From www.cjmracing.com of America's & IPC Signage for Euless, TX and the CJM Racing No. 11 Car Team Photo Showing IPC's Sponsorship			
552	D		Printout of www.johnspizza.com Featuring John's Gift Card			
553	D		Print out of www.craigcruisers.com website [JIPC 2004 – 2005]			
554	D		Definition of "Incredible" from the Online Version of the American Heritage Dictionary of the English Language 4th			
555	D		Thesaurus Entry for "Incredible" from Online Version of Roget's II: The New Thesaurus, 3d Ed.			
556	D		Serach.com search results for "incredible pizza co" [JIPC 4989-4990]			
557	D		Print out of web listing for VIP Pizza			
558	D		Print outs of web listings for The Incredible Pizza Co.			
559	D		Print outs of Incredible Gourmet Pizza website			
560	D		Print outs of The Original Incredible Gourmet Pizza website			
561	D		Print outs of Craigs Cruisers website			
562	D		Print outs of Flancer's Incredible Sandwiches & Pizza website			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
563	D		Print out of web listing for Incredible Flying Pizza			
564	D		Print out of Zaffiro's Pizzeria Bar website			
565	D		Print out of Incredible Café website			
566	D		Print outs of web listings for Incredible Café Express			
567	D		Print outs of web listings for Incredible Cafe			
568	D		Print outs of web listings for Incredible Burger			
569	D		Print outs of web listings for The Incredible Cheesecake Company			
570	D		Print outs of Incredible Dave's website			
571	D		Print outs of web listings for Zax Incredible Subs			
572	D		Print outs of web listings for Wow Dog Incredible Hot Dogs			
573	D		Print out of web listing for Incredible Yogurt			
574	D		Print out of IncredibleFresh Seafood website			
575	D		Print out of Incredible Edibles website			
576	D		Print outs of Cousin's Incredible Vitality Raw Food Restaurant website			
577	D		Print outs of web listings for Incredible the restaurant			
578	D		Print out of Incredible Edible Delites website			
579	D		Print out of Incredible! Edible Egg website			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
580	D		Print outs of Swiss Colony's Incredible Spreadables website			
581	D		Print outs of Harriet's Incredible Edibles website			
582	D		Print out of Incredible Edibles website			
583	D		Print outs of Garlic Jim's Famous Gourmet Pizza website			
584	D		Print outs of Tony Maroni's Famous Gourmet Pizza website			
585	D		Print outs of Vito's Famous Pizza & Italian Restaurant website			
586	D		Print out of web listing for Famous Pizza N Pizza			
587	D		Print out of web listing for C.L.'s Famous Pizza			
588	D		Print outs of web listing and website for JC's Famous Pizza			
589	D		Print out of Amazing Jake's website			
590	D		Print out of Amazing Pizza Machine website			
591	D	No Date	Samples from CJM race broadcasts (to be obtained from CJM)			
592	D	06/26/2008	Term Promissory Note between CJM Racing and IPFG [JIPC 2384-95]			
593	D	09/30/2008	Second Amendment to Nationwide Series Sponsorship Agreement [JIPC 2382-83]			
594	D	No Date	Photos of the IPC Car and of the Pit Crew [JIPC 2116 – 2135]			
595	D	10/08/04	Excerpts from Response to JIPC's 1st set of Interrogatories to IPC			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
596	D	10/29/04	Excerpts from JIPC's Response to Registrant's First Request for Admissions			
597	D	10/29/04	JIPC's Response to Registrant's 1st Request for Admissions to Petitioner			
598	D	11/11/04	JIPC's Response to Registrant's 1st Set of Interrogatories			
599	D	11/22/04	JIPC's Response to Registrant's 2nd Request for Admissions to Petitioner			
600	D	02/11/05	JIPC's Responses to IPC's 2nd Set of Interrogatories			
601	D	02/11/05	JIPC's Responses to IPC's 3rd Request for Admissions			
602	D	02/11/05	JIPC's Response to Registrant's 2nd Set of Interrogatories			
603	D	03/29/05	JIPC's Responses to Registrant's 4th Request for Admissions to Petitioners			
604	D	03/29/05	JIPC's Response to Registrant's 3rd Set of Interrogatories			
605	D	04/20/05	JIPC's Response to Registrant's 4th Set of Interrogatories			
606	D	11/04/05	JIPC's Response to Registrant's 5th Request for Admissions to Petitioners			
607	D	11/04/05	JIPC's Response to Registrant's 5th Set of Interrogatories			
608	D	12/20/06	JIPC's Response to Applicant's 1st Requests for Admissions			
609	D	12/20/06	JIPC's Response to Applicant's 1st Set of Interrogatories			
610	D	05/25/07	JIPC's Responses to IPC's 2nd Requests for Admissions (Nos. 52-261) in the TTAB			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
611	D	05/25/07	JIPC's Responses to IPC's 2nd Set of Interrogatories (Nos. 12-35) in the TTAB			
612	D	05/25/07	JIPC's Supplemental Response to Applicant's 1st Request for Admissions			
613	D	05/25/07	JIPC's Response to Applicant's 2nd Set Request for Production of Documents & Things			
614	D	03/14/08	JIPC's Brief on the Case Dated 03/14/08 Filed in the TTAB			
615	D	10/03/08	JIPC Management Inc.'s Rule 26(A)(1) Initial Disclosures			
616	D	04/03/09	JIPC Management Inc.'s Response to Defendants' First Request for Admissions			
617	D	04/03/09	JIPC Management Inc.'s Response to Defendants' First Request for Production of Documents			
618	D	04/03/09	JIPC Management, Inc.'s Response to Defendants' First Interrogatories			
619	D	04/10/09	JIPC Management Inc.'s Rule 26(A)(2) Expert Disclosures			
620	D	04/24/09	Defendants Incredible Pizza Co., Inc. and Incredible Pizza Franchise Group LLC's Rule 26(A)(2) Rebuttal Expert Disclosure			
621	D	05/08/09	JIPC Management Inc.'s Responses to Defendants' Request for Production of Expert Related Documents			
622	D	05/15/09	Expert Report of Dr. Bruce R. Isaacson, D.B.A., M.B.A., Responding to the Rebuttal Expert Report of Dr. Itamar Simonson			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
623	D	11/1972	Certified Copies of the Articles of Incorporation for House of ING, Inc. & Cert. of Renewal of Assumed Name for Ingcredible By House of ING, Inc			
624	D	07/12/1976	State of Kansas corporate record for Incredible Pizza, LTD			
625	D	02/06/1987	Certified Copy of the Articles of Incorporation for the Incredible Cheesecake Company			
626	D	12/04/1987	Articles of Incorporation of Three Down, Inc., d/b/a The Incredible Flying Pizza Society, Austin, TX			
627	D	08/11/1989	State of Oregon corporate record for Incredible Pizza, Inc.			
628	D	10/19/1992	State of Kansas corporate record for Incredible Pizza, Inc.			
629	D	04/22/1994	Annual Report of CAPE FEAR HOLDINGS, INC., d/b/a Incredible Gourmet Pizza			
630	D	09/26/1994	Certificate of Assumed Business Name for THE INCREDIBLE FLYING PIZZA SOCIETY, Austin, TX			
631	D	04/11/1995	Fictitious business name statement of Incredible Café Express			
632	D	04/02/1996	Fictitious business name statement of Incredible Café			
633	D	08/15/1996	Fictitious business name statement of Incredible Café Express			
634	D	08/19/1996	Certificate of Limited Partnership of MAJ Enterprises, L.P., former owner of The Incredible Café in San Diego, CA			
635	D	02/04/1997	Articles of Incorporation for Incredible Edibles of Scottsdale, LLC (filed with Arizona Secretary of State)			
636	D	03/24/1997	Fictitious business name statement of Incredible Café Express			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
637	D	06/02/1997	Action by Incorporator of John's Incredible Pizza Company			
638	D	08/20/1997	Arizona Trade Name Registration for HARRIET'S INCREDIBLE EDIBLES			
639	D	09/29/1998	State of Ohio corporate record for Eric's Incredible Pizza Co., Ltd., Newark, OH			
640	D	10/19/1998	Articles of Organization for Eric's Incredible Pizza Co., Ltd, Newark, OH			
641	D	05/03/1999	Certified Copy of Fictitious Business Name Statement for the Incredible Egg			
642	D	09/20/1999	IPC Application For The IPC & Design Trademark Dated (Ex. A To Klein 07/03/08 Dec)			
643	D	09/21/1999	ITU Application Serial Number 75805643 to Register Incredible Pizza Co. Great Food Fun Family & Friends & Design			
644	D	10/14/1999	Certified Copy of Articles of Incorporation of IPC, Inc.			
645	D	12/1999	FOIA Documents for Application for New Permit to Operate for Craig's Cruisers			
646	D	12/03/1999	Fictitious business name statement of Incredible Café Express			
647	D	12/23/1999	Articles of Incorp For IPC (Ex. K To Klein 07/03/08 Dec)			
648	D	01/31/2000	Certified Copy of Articles of merger Between Amarillo Incredible Pizza Company and RPM Productions, Inc.			
649	D	02/02/2000	Certified Copy of Articles of Conversion Converting Amarillo Incredible Pizza Company to Amarillo Incredible Pizza Co., Ltd.			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
650	D	02/02/2000	Certified Copy of Articles of Conversion Converting Morning Star Pizza Inc. to Morning Star Pizza, Ltd.			
651	D	02/02/2000	Certified Copy of Articles of Conversion Delivered Pizza, Inc. to Deliverer Pizza, Ltd.			
652	D	02/02/2000	Certified Copy of Articles of Organization of Amarillo Incredible Pizza Management, L.L.C.			
653	D	02/24/2000	Office Action on the IPC Logo – requesting Disclaimer of Pizza Co.			
654	D	04/2000	Certified Copy of the Articles of Incorporation of Buzzy's Incredible Edibles, Inc.			
655	D	04/02/2000	Certified Copy of Assumed Name Certificate for Morning Star Pizza, Ltd.			
656	D	04/12/2000	Certified Copy of Assumed Name Certificate for Delivery Pizza, Ltd.			
657	D	08/18/2000	Fictitious Business Name Statement of VIPizza Very Incredible Pizza			
658	D	10/31/2000	Notice of Publication for Incredible Pizza Co. Great Food Fun Family & Friends & Design Serial #75805643			
659	D	02/22/2001	Statement of Use for Incredible Pizza Co. Great Food Fun Family & Friends and design application serial number 75805643			
660	D	10/23/2001	Cert. of Registration for IPC Logo			
661	D	04/03/2002	Certificate of Limited Partnership for VIPizza, L.P. d/b/a VIPizza Very Incredible Pizza in Stockton, CA			
662	D	11/05/2002	Fictitious business name statement of Incredible Cafe			
663	D	12/13/2002	Fictitious business name statement of Incredible Café Express			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
664	D	04/25/2003	State of Florida corporate record for Incredible Pizza, Inc.			
665	D	05/27/2003	Certificate of Registration for Uncle Vito's N.Y. Pizza Reg. No. 2718718 (Ex. Q To Klein 07/03/08 Dec)			
666	D	08/28/2003	Unanimous Written Consent to Action of Board of Directors Without a Meeting 08/28/03			
667	D	10/21/2003	Request for Amendment to Trademark Registration for Incredible Pizza Co. Great Food Fun Family & Friends and design Reg. No. 2500782			
668	D	01/21/2004	CA State Service Mark Application for John's Incredible Pizza Co. Class 42			
669	D	02/05/2004	Application for the Registration of JIPC Class 42 [JIPC 2813 – 2816]			
670	D	04/05/2004	Trademark application for John's Incredible Pizza Co. All You Can Eat Food & Fun and design application serial number 76585945			
671	D	04/05/2004	Trademark application for John's Incredible Pizza Co. All You Can Eat Food & Fun and design application serial number 76585946			
672	D	04/05/2004	Trademark application for John's Incredible Pizza Co. application serial number 76585977			
673	D	04/05/2004	Trademark application for John's Incredible Pizza Co. application serial number 76585976			
674	D	04/12/2004	CA State Service Mark Application for John's Incredible Pizza Co. Class 41			
675	D	04/12/2004	CA State Service Mark Application for John's Incredible Pizza Co. All You Can Eat Food and Fun! Class 42			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
676	D	04/12/2004	CA State Service Mark Application for John's Incredible Pizza Co. All You Can Eat Food and Fun! Class 41			
677	D	04/13/2004	Excerpts of Office Action From U.S. Trademark Application, Serial# 78/300345			
678	D	06/02/2004	Excerpts of Examiner's Amendment From U.S. Trademark Application, Serial# 78/300345			
679	D	06/03/2004	Excerpts of Preliminary Amendment from US Trademark Application Serial # 76/585977			
680	D	06/03/2004	Preliminary Amendment for application serial number 76585945 for John's Incredible Pizza Co. All You Can Eat Food & Fun			
681	D	06/03/2004	Preliminary Amendment for application serial number 76585946 for John's Incredible Pizza Co. All You Can Eat Food & Fun			
682	D	07/13/2004	Certificate of Registration for Pizza Inn Reg. No. 2862286 (Ex. Q To Klein 07/03/08 Dec)			
683	D	08/04/2004	Excerpts of Notice of Publication From U.S. Trademark Application, Serial# 78/300345			
684	D	08/04/2004	Incredible Pizza Company App. Notice of Publication Dated 08/04/04 (Ex. T To Foster 07/06/08 Dec)			
685	D	08/24/2004	Certificate of doing business under an assumed name filed by Pittari, Inc.			
686	D	08/26/2004	Certified Copy of Amendment to Articles of Incorporation of JIPC Montclair, Inc.,			
687	D	11/01/2004	Excerpts of Note to File from US Trademark Application Serial # 76/585977			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
688	D	11/01/2004	Excerpts of Office Action from US Trademark Application Serial # 76/585977			
689	D	11/01/2004	Office Action for application serial number 76585976 for John's Incredible Pizza Co.			
690	D	11/01/2004	Office Action for application serial number 76585977 for John's Incredible Pizza Co.			
691	D	11/01/2004	Office Action For John's Incredible Pizza Co. 76555976 (Ex. O To Klein 07/03/08 Dec)			
692	D	11/01/2004	Office Action for John's Incredible Pizza Co. 76585977 (Ex. P To Klein 07/03/08 Dec)			
693	D	11/01/2004	Office Action for John's Incredible Pizza Co. Class 41 Citing IPC as Likely To Be Confused			
694	D	11/01/2004	Office Action for John's Incredible Pizza Co. Class 43 Citing IPC As Likely To Be Confused			
695	D	11/01/2004	Office Action Issued on Application for JIPC's SN 76585973 [JIPC 1902 – 1915]			
696	D	11/01/2004	Office Action Issued On Application JIPC SN 76585977 [JIPC 1916 – 1930]			
697	D	11/05/2004	Exhibit #26 Email dated 11/05/2004 to JIPC Managements, Inc., from U.S. Patent & Trademark Office (19 pages) (J.Parlet 10/23/01)			
698	D	11/05/2004	Excerpts of Notice of Abandonment From U.S. Trademark Application, Serial# 78/300345			
699	D	11/05/2004	Office Action for JIPC Application #76585945			
700	D	11/05/2004	Office Action for JIPC Application Serial Number 761585946			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
701	D	11/05/2004	Office Action for Johns Incredible Pizza Co. All You Can Eat Food & Fun! & Design Class 41 Requiring a Disclaimer Among Other Things			
702	D	11/05/2004	Office Action for Johns Incredible Pizza Co. All You Can Eat Food & Fun! & Design Class 43 Requesting a Disclaimer Among Other Things			
703	D	11/19/2004	Fictitious business name statement of Incredible Café Express			
704	D	12/04/2004	Declaration of Use of Mark in Commerce Under Section 8 for U.S.			
705	D	12/28/2004	Certificate of Registration for Daddio's Reg. No. 2914429 (Ex. Q To Klein 07/03/08 Dec)			
706	D	01/14/2005	Office Action for Incredible Pizza Co. Application Serial # 78435085			
707	D	01/18/2005	Office Action for Incredible Pizza Co. Application Serial #78435080			
708	D	02/25/2005	Application for America's IPC (Ex. C to Klein 07/03/08)			
709	D	03/31/2005	Articles of Organization for INCREDIBLE PIZZA, LLC, Wilmington, NC			
710	D	04/20/2005	Examiner's Amendment for John's Incredible Pizza Co. All You Can Eat Food & Fun! Design Class 43 Re: Disclaimer & Drawing			
711	D	05/02/2005	Response to office action for application serial number 76585976 for John's Incredible Pizza Co.			
712	D	05/02/2005	Response to office action for application serial number 76585977 for John's Incredible Pizza Co.			
713	D	05/02/2005	Response to Office Action for John's Incredible Pizza Co. All You Can Eat Food & Fun! Class 41			
714	D	05/02/2005	Responses to Office Action 05/02/05 for JIPC's Application Serial Number 76585976			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
715	D	05/20/2005	Articles of Incorporation for Incredible Cold Edibles LLC (filed with Arizona Secretary of State)			
716	D	05/31/2005	Note to the file for application serial number 76585977 for John's Incredible Pizza Co.			
717	D	05/31/2005	Office Action for application serial number 76585976 for John's Incredible Pizza Co.			
718	D	05/31/2005	Response to Office Action 05/31/05 to JIPC's Application Serial Number 76/585976			
719	D	08/10/2005	Articles of Organization for INCREDIBLE DAVE'S, LLC, Louisville, KY			
720	D	08/17/2005	Notice of Publication for John's Incredible Pizza Co. All You Can Eat Food and Fun and design Appl.# 76/585,946 JIPC 2797			
721	D	08/31/2005	Excerpts of Notice of Publication Under 12(a) from US Trademark Application Serial # 76/585977			
722	D	08/31/2005	Notice of Publication for John's Incredible Pizza Co. Appl.# 76/585,977			
723	D	09/13/2005	Excerpts of Response to Office Action from US Trademark Application Serial # 76/585977			
724	D	09/13/2005	Response to Office Action For John's Incredible Pizza Co. Class 41 Amending the Services			
725	D	09/20/2005	Examiner's Amendment for application serial number 76585945 for John's Incredible Pizza Co. All You Can Eat Food & Fun			
726	D	09/23/2005	Examiner's Amendment for application serial number 76585946 for John's Incredible Pizza Co. All You Can Eat Food & Fun			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
727	D	11/02/2005	Notice of Publication for John's Incredible Pizza Co. Appl.# 76/585,976			
728	D	11/04/2005	Articles of Incorporation of Incredible Cuisine LLC (filed with Arizona Secretary of State)			
729	D	11/15/2005	Letter to the Trademark Office App.# 76/585,946 Class 43 [JIPC 2793 – 2796]			
730	D	11/29/2005	Certificate of Reg. for Experience the Incredible! Reg# 3019206			
731	D	12/13/2005	Cert Of Reg. John's Incredible Pizza Co. Class 43 (Ex. I To Parlet 07/03/08 Dec)			
732	D	12/27/2005	Certificate of Registration for Johnny Malloy's Reg. No. 3035045 (Ex. Q To Klein 07/03/08 Dec)			
733	D	02/16/2006	Certificate of Assumed name POP'S INCREDIBLE PIZZA for KHR Management, LLC d/b/a Pop's Incredible Pizza			
734	D	02/22/2006	Notice of Publication for John's Incredible Pizza Co. All You Can Eat Food and Fun and design Appl.# 76/585,945 [JIPC 2802 – 2804]			
735	D	06/13/2006	Fictitious business name statement of Incredible Cafe			
736	D	09/01/2006	Arizona Trade Name Registration for INCREDIBLE EDIBLES BY NINA			
737	D	11/03/2006	Annual Report of INCREDIBLE PIZZA, LLC, Wilmington, NC			
738	D	11/20/2006	Arizona Trade Name Registration for INCREDIBLE CONCEPTUAL ENTERTAINMENT			
739	D	12/11/2006	State of Delaware corporate record for Incredible Pizza, LLC			
740	D	02/17/2007	Amendment Changing IPC Logo From Co. to Company			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
741	D	02/28/2007	Articles of Incorporation of Harriet's Incredible Edibles, L.L.C. (filed with Arizona Secretary of State)			
742	D	06/01/2007	Fictitious business name statement for Incredible Cafe			
743	D	07/05/2007	Business License Application of Incredible Café, Redondo Beach			
744	D	09/10/2007	State of Illinois corporate record for Incredible Pizza, Inc.			
745	D	09/17/2007	Business license for Incredible Edibles			
746	D	10/22/2007	Fictitious business name statement of Incredible Café Express			
747	D	04/27/2008	TARR Page for IPC Logo Registration			
748	D	04/27/2008	TARR Pages for 2 Incredible Pizza Co. Marks: John's Incredible Pizza Co. & John's Incredible Pizza Co. All You Can Eat Food & Fun			
749	D	05/02/2008	Articles of Organization for The Incredible Pizza Co, Ltd., Newark, OH			
750	D	07/09/2008	CA Dept. Of Corporations Listing For Incredible Named Companies			
751	D	07/22/2008	Business license of Incredible Burger			
752	D	07/27/2008	USPTO Printout Showing Trademark Assignment Details for JIPC's Marks			
753	D	07/28/2008	Fictitious business name statement of Incredible Burger			
754	D	07/30/2008	TARR Page for America's Incredible Pizza Application			
755	D	07/30/2008	TARR Page for John's Incredible Pizza Co. All You Can Eat Food & Fun! And Design Class 41			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
756	D	07/30/2008	TARR Page for John's Incredible Pizza Co. All You Can Eat Food & Fun & Design Class 43			
757	D	07/30/2008	TARR Page for John's Incredible Pizza Co. Class 41			
758	D	07/30/2008	TARR Page For John's Incredible Pizza Co. Class 43			
759	D	07/30/2008	TARR Page For Pop's Incredible Gourmet Pizza			
760	D	07/30/2008	TARR Page For Pop's Incredible Gourmet Pizza & Design			
761	D	07/30/2008	TARR Page For The Incredible Pizza Factory And Design			
762	D	07/30/2008	TARR Page For The IPC Logo			
763	D	07/30/2008	TARR Pages For Incredible Pizza Factory			
764	D	07/30/2008	TARR Pizza for The IPC Logo			
765	D	07/30/2008	The Incredible Flying Pizza Society TARR Page			
766	D	11/15/2008	Letter to Trademark Office from [JIPC 2805 – 2808]			
767	D	02/11/2009	Certificate of assumed name filed by Emory LLC d/b/a Incredible Pizza			
768	D	04/08/2009	Annual Report Web Filing for INCREDIBLE DAVE'S, LLC, Louisville, KY			
769	D	04/15/2009	Annual Report of INCREDIBLE PIZZA, LLC, Wilmington, NC			
770	D	04/27/2009	TARR Page for John's Incredible Pizza Co. All You Can Eat Food & Fun and design Reg no 3099682			
771	D	04/27/2009	TARR Page for John's Incredible Pizza Co. All You Can Eat Food & Fun and design Reg no 3061612			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
772	D	04/27/2009	TARR Page for John's Incredible Pizza Co. Reg no 3058427			
773	D	04/27/2009	TARR Pages for John's Incredible Pizza Co. Reg no 3025377			
774	D	06/18/2009	Request for business tax information for Incredible Cafe			
775	D	No Date	Cert of Reg For IPC Logo 2500872 (Ex. L Klein 07/03/09 Dec)			
776	D	No Date	Cert. of Reg. for JIPC Reg# 3061612 Class 43 [JIPC 2819 – 2820]			
777	D	No Date	Copy of US Reg# 1,755,554 for Incredible Edible Delites, Inc. Edible Floral Creations			
778	D	No Date	Copy of US Reg# 2,721,015 for Incredible Edible Delites, Inc.			
779	D	No Date	Copy of US Reg# 2,723,829 for Incredible Edible Delites, Inc			
780	D	No Date	Copy of US Reg# 2,854,562 for Incredible Edible Delites, Inc.			
781	D	No Date	Copy of US Reg# 2,941,392 for POP'S Incredible Gourmet Pizza			
782	D	No Date	Copy of US Reg# 2,980,602 for POP'S Incredible Gourmet Pizza			
783	D	No Date	Exhibit# 1 Application for Trademark or Service Mark Registration (R. Barsness 11/06/07)			
784	D	No Date	Exhibit# 11 Request for Trademark Registration, Bates# 0027–0032 (6 pages) R. Barsness 03/30/05			
785	D	No Date	Exhibit# 12 Statement of Use Under 37 CFR 2.88, With Declaration, Bates# 0082 – 0093 (12 pages) (R. Barsness 03/30/05)			
786	D	No Date	Exhibit# P-201 Trademark/Service Mark Application Principal Register (6 pages) (C. Barsness 08/23/07)			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
787	D	No Date	Exhibit# P-203 Requested for Amendment to Trademark Registration (0045-0054) 10 pages) (C. Barsness 08/23/07)			
788	D	No Date	Exhibit# P-218 Assignment of U.S. Trademark (0070) (1 page) (R. Barsness 08/24/07)			
789	D	No Date	Exhibit# P-238 Application for Trademark or Service Mark Registration (5 pages) (R. Barsness 08/24/07)			
790	D	No Date	Exhibit# P-239 Statement of Use Under 37 CFR 2.88, with 73 Declaration (10 pages) (R. Barsness 08/24/07)			
791	D	No Date	Exhibit# P-240 Trademark/Service Mark Application, Principal Register, with Declaration (6 pages) (R. Barsness 08/24/07)			
792	D	No Date	IPC's Cert. of Reg# 2500872 [JIPC 1885]			
793	D	No Date	State of New Jersey corporate record for Incredible Pizza and Gourmet Deli, Inc.			
794	D	No Date	TARR Page for IPC and Trademark Assignment [JIPC 3010 – 3013]			
795	D	No Date	TARR Page for IPC Great Food Fun Family & Friends [JIPC 3014]			
796	D	No Date	Trademark Application and Office Action for the Application for IPC [JIPC 2424 – 2437]			
797	D	No Date	File wrapper from the United States Patent and Trademark Office for America's Incredible Pizza Company Great Food, Fun, Family, & Friends and design application serial number 78/575,077			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
798	D	No Date	File wrapper from the United States Patent and Trademark Office for Incredible Pizza Company Great Food, Fun, Family & Friends and design application serial number 75/805,643 and registration number 2,500,872			
799	D	No Date	File wrapper from the United States Patent and Trademark Office for John's Incredible Pizza Co. All You Can Eat Food & Fun! and design application serial number 76/585,945 and registration number 3,099,682			
800	D	No Date	File wrapper from the United States Patent and Trademark Office for John's Incredible Pizza Co. All You Can Eat Food & Fun! and design application serial number 76/585,946 and registration number 3,061,612			
801	D	No Date	File wrapper from the United States Patent and Trademark Office for John's Incredible Pizza Co. application serial number 76/585,976 and registration number 3,058,427			
802	D	No Date	File wrapper from the United States Patent and Trademark Office for John's Incredible Pizza Co. application serial number 76/585,977 and registration number 3,025,377			
803	D	No Date	File wrapper from the United States Patent and Trademark Office for Incredible Pizza Co. application serial number 78/435,085			
804	D	No Date	File wrapper from the United States Patent and Trademark Office for Incredible Pizza Co. application serial number 78/435,080			
805	D	No Date	File wrapper from the United States Patent and Trademark Office for Pop's Incredible Gourmet Pizza application serial number 76/581,020 and registration number 2,941,392			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
806	D	No Date	File wrapper from the United States Patent and Trademark Office for Pop's Incredible Gourmet Pizza Poperoni and design application serial number 76/581,021 and registration number 2,980,602			
807	D	No Date	File wrapper from the United States Patent and Trademark Office for Garlic Jim's Famous Gourmet Pizza and design application serial number 78/385,898 and registration number 3,044,604			
808	D	No Date	File wrapper from the United States Patent and Trademark Office for Garlic Jim's Famous Gourmet Pizza application serial number 78/385,803 and registration number 3,007,389			
809	D	No Date	File wrapper from the United States Patent and Trademark Office for Famous Gourmet Pizza application serial number 78/385,785 and registration number 2,958,812			
810	D	No Date	File wrapper from the United States Patent and Trademark Office for Sejal's Famous Pizza application serial number 77/975,467 and registration number 3,455,139			
811	D	No Date	File wrapper from the United States Patent and Trademark Office for Tony Maroni's Famous Gourmet Pizza and design application serial number 75/295,179 and registration number 2,260,273			
812	D	No Date	File wrapper from the United States Patent and Trademark Office for Famous Ray's Pizza application serial number 74/541,825 and registration number 2,196,830			
813	D	No Date	Certified copy of the certificate of registration for Incredible Pizza Company Great Food, Fun, Family & Friends and design Registration Number 2,500,872			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
814	D	No Date	Certified copy of the certificate of registration for John's Incredible Pizza Co. All You Can Eat Food & Fun! and design Registration Number 3,099,682			
815	D	No Date	Certified copy of the certificate of registration for John's Incredible Pizza Co. All You Can Eat Food & Fun! and design Registration Number 3,061,612			
816	D	No Date	Certified copy of the certificate of registration for John's Incredible Pizza Co. Registration Number 3,058,427			
817	D	No Date	Certified copy of the certificate of registration for John's Incredible Pizza Co. Registration Number 3,025,377			
818	D	No Date	Certified copy of the certificate of registration for Pop's Incredible Gourmet Pizza Registration Number 2,941,392			
819	D	No Date	Certified copy of the certificate of registration for Pop's Incredible Gourmet Pizza Poperoni and design Registration Number 2,980,602			
820	D	No Date	Certified copy of the certificate of registration for Garlic Jim's Famous Gourmet Pizza and design Registration Number 3,044,604			
821	D	No Date	Certified copy of the certificate of registration for Garlic Jim's Famous Gourmet Pizza Registration Number 3,007,389			
822	D	No Date	Certified copy of the certificate of registration for Famous Gourmet Pizza Registration Number 2,958,812			
823	D	No Date	Certified copy of the certificate of registration for Sejal's Famous Pizza Registration Number 3,455,139			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
824	D	No Date	Certified copy of the certificate of registration for Tony Maroni's Famous Gourmet Pizza and design Registration Number 2,260,273			
825	D	No Date	Certified copy of the certificate of registration for Famous Ray's Pizza Registration Number 2,196,830			
826	D	No Date	Certified copy of the application for America's Incredible Pizza Company Great Food, Fun, Family, & Friends and design Application Serial Number 78/575,077			
827	D	No Date	Certified copy of the application for Incredible Pizza Co. Application Serial Number 78/435,085			
828	D	No Date	Certified copy of the application for Incredible Pizza Co. Application Serial Number 78/435,080			
829	D	04/25/97	Papa John's Franchise Agreement with AJ Pizza LLC [IPC-004615-004664]			
830	D	10/14/99	Side Letter Agreement With Madison Scott (Ex. A to Klein 07/03/08 Dec)			
831	D	02/01/01	Management Agreement Between JIPC Management & John's Incredible Pizza [JIPC 2905 – 2910]			
832	D	02/15/01	Management Agreement Between JIPC Management and JIPC Inc. 02/15/01			
833	D	02/18/01	Management Agreement Between JIPC Management & JIPCOB [JIPC 2897 – 2900]			
834	D	02/28/01	License Agreement Between JIPC Management & JIPCOB [JIPC 2861 – 2865]			
835	D	02/28/01	Management Agreement Between JIPC Management & JIPC 3 [JIPC 2901 – 2904]			
836	D	02/28/01	Management Agreement Between Management and JIPCOB 02/28/01 [JIPC 2897-2900]			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
837	D	02/28/01	License Agreement 02/28/01 Between JIPC Management and John's Incredible Pizza Co.			
838	D	02/2001	Management Agreement Between JIPC Management & JIPC [JIPC 2893 – 2896]			
839	D	08/28/02	First Amendment to Management Agreement Between JIPC Management and JIPC, Inc.			
840	D	11/13/02	Management Agreement Between JIPC Management and JIPC, Inc.			
841	D	12/15/03	License Agreement Between JIPC Management & JIPC Montclair, Inc. [JIPC 2889 – 2892]			
842	D	12/15/03	Management Agreement Between JIPC Management & JIPC Montclair, Inc. [JIPC 2911 – 2914]			
843	D	12/15/03	Confidential Management Agreement Between JIPC Management and JIPC Stockton 12/15/09 [JIPC 0501-0513]			
844	D	12/15/03	Confidential Management Agreement Between JIPC Management and JIPC Modesto 12/15/03 [JIPC 0514-0517]			
845	D	12/15/03	Management Agreement Between JIPC Management and JIPC Montclair 12/15/03 [JIPC 2811-2814]			
846	D	12/15/03	Management Agreement Between JIPC Management and JIPC Fresno 12/15/03			
847	D	12/15/03	Management Agreement Between Management and JIPC Stockton 12/15/03			
848	D	12/15/03	Management Agreement Between JIPC Management and JIPC Modesto 12/15/03			
849	D	06/08/04	Trademark License Agreement Dated June 18, 2004 between JIPC Management, Inc. & JIPCOB, Inc. Alleged to be Effective 03/31/99			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
850	D	06/18/04	Trademark License Agreement Signed 06/18/04 Between JIPC Management and JIPCOB, Inc.			
851	D	06/01/07	Management Agreement Between JIPC Management & Incredible Concepts, Inc [JIPC 2821 – 2824]			
852	D	06/18/07	Trademark License Agreement Between JIPC Management and JIPCOB 06/18/04 [JIPC 0653-0655]			
853	D	08/17/07	JIPC Trademark License Agreement Signed 08/14/07 (Ex. 7 To Parlet 07/03/08 Dec)			
854	D	10/01/07	License Agreement dated 10/01/07 Between JIPC Management & JIPC Buena Park [JIPC 2838 – 2841]			
855	D	10/01/07	Management Agreement Between JIPC Management and JIPC Buena Park [JIPC 2842 – 2845]			
856	D	10/16/07	All Business.com Article “John’s Incredible Pizza Opening in Buena Park” [JIPC 2964 – 2966]			
857	D	04/27/09	Trademark License Agreement Between JIPC Management and JIPC Ventures [JIPC 2828-2830.1]			
858	D	04/27/09	Trademark License Agreement Between JIPC Management and Incredible Entertainment 04/27/09 [JIPC 2835-2837.1]			
859	D	No Date	Confidential Management Agreement Between JIPC Management and John’s Incredible Pizza Company [JIPC 0496-0501]			
860	D	No Date	Confidential Management Agreement Between JIPC Management and JIPC Fresno [JIPC 0506-0509]			
861	D	No Date	Exhibit# 9 Incredible Pizza Company Franchise Agreement (Bates 1553-1614) (R. Barsness 11/06/07)			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
862	D	No Date	Exhibit# 10 Project Management Agreement (Bates 2273-2280) (R. Barsness 11/06/07)			
863	D	No Date	Exhibit# 101 Stock Purchase Agreement (M. Scott 04/11/05)			